

# EBEX

ESTEVAN BUSINESS EXCELLENCE AWARDS

NOMINATION KIT

2017

*estevan*  
CHAMBER of COMMERCE

# EVENT SPONSOR



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# BUSINESS OF THE YEAR

sponsored by



The Estevan Chamber of Commerce recognizes the importance of highlighting the outstanding achievements in our business community. In an effort to publicly acknowledge the superior efforts of these businesses and individuals, the Chamber created its Biennial EBEX Awards Gala. The event will take place Friday, October 20, 2017 in the Wylie-Mitchell Hall. Below you will find an outline of the selection and nomination process. We encourage nominations from all of our area citizens as well as self-nominations.

## WHO IS ELIGIBLE?

The EBEX Awards are open to all private sector businesses (non-governmental), for profit and non-profit/charitable organizations and individuals in the Estevan region.

Membership in the Estevan Chamber of Commerce is encouraged, but not mandatory to participate in this award program. A company may submit their own nomination form or be sponsored by a third party (all third party nominations must be approved by an authorized representative of the sponsored company).

## AWARDS CATEGORIES

Outstanding Service Award (sponsored by Access Communications)

Community Involvement

Environment Leader

Growth and Expansion

Young Entrepreneur of the Year (sponsored by Affinity Credit Union)

New Business Venture (sponsored by Community Futures Sunrise)

Marketing Excellence (Sponsored by Signpatico)

Outstanding Employee (Sponsored by Bear Claw Casino)

Business Leader of the Year

Business of the Year (Sponsored by MNP)

Nick & Verna Morsky Business Hall of Fame (Sponsored by Estevan Chamber of Commerce)

Read the category criteria at the top of the nomination form and decide which company is best suited.

## CRITERIA

Businesses may be entered in more than one category.

Businesses may not win in the same category for 2 consecutive years.

Sponsors of awards may be nominated in any category, and they will make the decision on whether they wish to let their name stand.

All businesses nominated will be entered into the "Business of the Year" category.

Nomination forms must be submitted by September 1, 2017.

Nomination finalists will be announced week of September 18, 2017.

Financial information is particularly important. Please include financial statements for each nomination and send them to:



MNP

100 1219 5th Street  
Estevan, SK. S4A 0Z5.

All financial information is confidential and only seen by MNP judges to determine the financial stability of our business. All information is treated in a strictly confidential matter.

## THE SELECTION PROCESS

All award nominations are reviewed by an independent panel of judges comprised of representatives from MNP residing outside of the Estevan area to ensure impartiality.

The judges are responsible for determining eligibility of each nomination in accordance with the criteria outlined, and selecting an award recipient in each category.

The finalists in each category will be notified on September 18, 2017 and the winner in each category is announced at the Awards Ceremony.

Judges must declare a conflict of interest and must remove themselves from any discussion and choosing of winners in the category where their conflict exists. Any member having a personal or financial interest shall reveal that interest, shall leave the meeting during the period of discussion, and shall refrain from any discussion of such matter with any member of the judges' panel.

### NOMINATION

The Nomination forms can be sent to the Chamber Office at:

#2 322 4th Street  
 Estevan Chamber of Commerce  
 Estevan, SK, S4A OT8  
 Email: [admin@estevanchamber.ca](mailto:admin@estevanchamber.ca)  
 Fax: 306.634.2828

The Estevan Chamber of Commerce ensures that any information you may provide will remain confidential.

2015 WINNERS



**Outstanding Service Award**  
 Estevan Nutter's and Bulk Foods  
 Sponsored by Access Communications



**Community Involvement Award**  
 Power Dodge  
 Sponsored by Regens & Turnbull



**Environmental Leader Award**  
 Regens Disposal  
 Sponsored by SaskPower



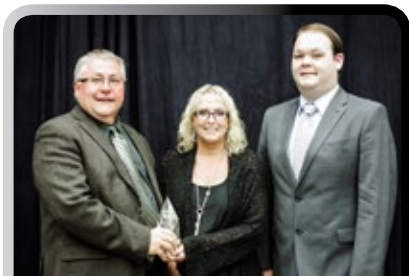
**Growth and Expansion Award**  
 Gilliss Casing Services  
 Sponsored by the Estevan Chamber of Commerce



**New Business Venture**  
 Liberty Tax Service - Estevan  
 Sponsored by Sunrise Community Futures



**Young Entrepreneur Award**  
 Davin Emmel - Dart Services  
 Sponsored by Affinity Credit Union



**Business Leader of the Year**  
 Jim Wilson - Wil-Tech Industries  
 Sponsored by Josh LeBlanc



**Business of the Year**  
 Dart Services  
 Sponsored by MNP



**Nick and Verna Morsky  
 Business Hall of Fame**  
 Barry Bridges  
 Sponsored by the Estevan Chamber of Commerce

# OUTSTANDING SERVICE AWARD

sponsored by



This award goes to a business demonstrating exceptional performance in providing quality customer service. Judging considers the relative size and particular conditions of the business, as well as the growth potential, stability, investment strategy, and quality of customer service initiatives.

*Please use a separate sheet of paper to answer if necessary and attach*

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Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

1. What services are offered by the business? Please provide timeframes.

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2. What is unique about the customer service offered by the business?

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3. What were the sales for the last three years and what are the projections for the next two years?

Sales: Year 1: \_\_\_\_\_ Next Year: \_\_\_\_\_

Year 2: \_\_\_\_\_ Following Year: \_\_\_\_\_

Year 3 \_\_\_\_\_

### OUTSTANDING SERVICE AWARD Continued

Sponsored by Access Communications

4. What does the business do to ensure high quality customer service? (training, new product development, etc)

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5. How many staff are employed? (fulltime/part time)

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6. Why do you feel this business deserves the EBEX Outstanding Service Award?

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*Date*

Nominator Name: \_\_\_\_\_

*Print*

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*Telephone*

\_\_\_\_\_

*Signature*

***I hereby consent to this nomination and concur with all information contained within:***

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*Date*

Nominee Name: \_\_\_\_\_

*Print*

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*Telephone*

\_\_\_\_\_

*Signature*

# COMMUNITY INVOLVEMENT

sponsored by

To be awarded to the business that demonstrates outstanding performance in its support of arts and culture, recreation, amateur sports, education, and community/business development within the city. Judging will take into account relative size of the business.

*Please use a separate sheet of paper to answer if necessary and attach*

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Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

1. Describe the business' involvement during the most recent fiscal year in the following fields. Include arts and culture, recreation, amateur sports, community volunteerism and charitable groups.

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2. Estimated volunteer hours expended by employees/employer on behalf of the business in the last two years (most recent being the first year).

Year 1: \_\_\_\_\_

Year 2: \_\_\_\_\_

### COMMUNITY INVOLVEMENT Continued

Sponsorship still available. Please call 634-2828 for more information.

3. What other community contributions have been made over the past year (cash contributions, donations in kind, etc.)?

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4. Does the company have a defined objective in the area of community involvement?

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5. Are staff members encouraged to take an active part in community activities during working hours or non-work hours? If so, how does the business encourage this participation?

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Nominator Name:

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*Date*

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*Telephone*

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*Print*

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*Signature*

***I hereby consent to this nomination and concur with all information contained within:***

Nominee Name:

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*Date*

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*Telephone*

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*Print*

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*Signature*



# ENVIRONMENTAL LEADER

sponsored by

This award goes to a business that demonstrates excellence in the development of innovative programs, products and/or services offering improvement for environmental purposes. Nominees are judged on the projected impact of the improvements, the relative size, nature and special conditions of the business and other factors such as capital investment and innovation.

*Please use a separate sheet of paper to answer if necessary and attach*

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Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

1. What kinds of environmental solutions do the firm's programs, products, or services provide?

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2. What motivated action to provide the improved programs, products, or services?

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3. Please describe why the firm believes it has been successful in creating environmental solutions. What impact have actions had?

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### ENVIRONMENTAL LEADER Continued

Sponsorship still available. Please call 634-2828 for more information.

4. Describe what is unique about the firm's programs, products, or services offering improvement for environmental purposes.

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5. How have the business' actions displayed innovative approaches?

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6. What are the company's future plans for leading environmental excellence?

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*Date* \_\_\_\_\_ **Nominator Name:** \_\_\_\_\_ *Print*

\_\_\_\_\_ *Telephone* \_\_\_\_\_ *Signature*

**I hereby consent to this nomination and concur with all information contained within:**

*Date* \_\_\_\_\_ **Nominee Name:** \_\_\_\_\_ *Print*

\_\_\_\_\_ *Telephone* \_\_\_\_\_ *Signature*

# GROWTH AND EXPANSION

sponsored by

The Achievement for Business Excellence Award for Growth and Expansion is given to a business that has made significant changes in their business resulting in "Growth" or "Expansion". Changes may relate to job creation and/or investment.

*Please use a separate sheet of paper to answer if necessary and attach*

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Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Number of employees: \_\_\_\_\_

In operation for \_\_\_\_\_ years.

1. Provide a 100 word maximum description of the company that best describes why your company fits into this category. (This will be given as background information to the judging committee and will be used for promotional EBEX pieces should the applicant become a finalist. Please take the time to best represent your company, and keep in mind that it may be published.)

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2. Sales (latest three years, most recent first)

\$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_

3. Details of Field of Activities

Types of Products or Services

% of Total Sales/Revenue

_____	% _____
_____	% _____
_____	% _____

### GROWTH AND EXPANSION Continued

Sponsorship still available. Please call 634-2828 for more information.

#### 4. Geographical Distribution of Sales

Saskatchewan \_\_\_\_\_ %      USA \_\_\_\_\_ %  
Other Provinces \_\_\_\_\_ %      Other Countries \_\_\_\_\_ %

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\_\_\_\_\_ Nominator Name: \_\_\_\_\_  
*Date* *Print*  
\_\_\_\_\_ *Signature*  
*Telephone*

**I hereby consent to this nomination and concur with all information contained within:**  
\_\_\_\_\_ Nominee Name: \_\_\_\_\_  
*Date* *Print*  
\_\_\_\_\_ *Signature*  
*Telephone*

# YOUNG ENTREPRENEUR OF THE YEAR

sponsored by



Awarded to an individual between the ages 18-35 who has achieved success in the start-up and operation of a new or existing business.

*Please use a separate sheet of paper to answer if necessary and attach*

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Name of Nominated Individual: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

1. Why do you think this nominee deserves this award? What is unique about this business and what inspired the nominee to start their business?

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2. Describe the long term goals and strategies the nominee has employed in maintaining the operation of their business and the strategies to meet those goals.

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3. Illustrate how the nominee has executed business plans and systems to achieve and maintain a customer-centric organization.

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### YOUNG ENTREPRENEUR OF THE YEAR Continued

Sponsored by Affinity Credit Union

4. What do you believe motivates this nominee or has influenced them to serve as a leader in the community?

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5. Describe civic and professional involvement of the nominee. Please note time frames.

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6. Describe additional awards, honours and/or accomplishments of the nominee.

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7. What were the sales for the last three years and what are the projections for the next two years?

Sales: Year 1: \_\_\_\_\_ Next Year: \_\_\_\_\_  
Year 2: \_\_\_\_\_ Following Year: \_\_\_\_\_  
Year 3: \_\_\_\_\_

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*Date* \_\_\_\_\_ *Nominator Name:* \_\_\_\_\_ *Print*  
*Telephone* \_\_\_\_\_ *Signature*

***I hereby consent to this nomination and concur with all information contained within:***

*Date* \_\_\_\_\_ *Nominee Name:* \_\_\_\_\_ *Print*  
*Telephone* \_\_\_\_\_ *Signature*

# NEW BUSINESS VENTURE

sponsored by



Award goes to a new business venture which has been in existence for 3 years or less and which has shown positive performance in terms of current or expected profitability, job creation and/or entry into new markets. Nominees are judged on financial criteria as well as the nature of the new venture and its impact in the community (taking into account the size of the new venture).

*Please use a separate sheet of paper to answer if necessary and attach*

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Year Company was established: \_\_\_\_\_

1. What is the nature of the new venture?

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2. a) What were the new venture's original objectives? Please be specific. (for example, sales targets, market expansion, job creation, profitability, etc.)

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b) Please provide a detailed explanation of how these objectives have been achieved. (For example, customer response, financial results, etc.)

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### NEW BUSINESS VENTURE Continued

sponsored by Community Futures Sunrise

3. Total number of employees for the last three years (latest year first)

Year 1: \_\_\_\_\_ Year 2: \_\_\_\_\_ Year 3: \_\_\_\_\_

4. What were the sales for the last three years and what are the projections for the next two years?

Sales: Year 1: \_\_\_\_\_ Next Year: \_\_\_\_\_  
Year 2: \_\_\_\_\_ Following Year: \_\_\_\_\_  
Year 3: \_\_\_\_\_

5. What financial investments have been made during the first three years?

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6. Why do you feel this company deserves the EBEX Award for New Venture?

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**Nominator Name:** \_\_\_\_\_

\_\_\_\_\_ *Date* \_\_\_\_\_ *Print*

\_\_\_\_\_ *Telephone* \_\_\_\_\_ *Signature*

**I hereby consent to this nomination and concur with all information contained within:**

**Nominee Name:** \_\_\_\_\_

\_\_\_\_\_ *Date* \_\_\_\_\_ *Print*

\_\_\_\_\_ *Telephone* \_\_\_\_\_ *Signature*



sponsored by



# OUTSTANDING EMPLOYEE

Awarded to an individual to honour and acknowledge excellence at work. This employee exemplifies the mission statement of the company, acts ethically, inspires or earns admiration among colleagues and models high performance standards.

*\*NOTE: Financial information is not required to be submitted for this award.*

*Please use a separate sheet of paper to answer if necessary and attach*

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Name of Nominated Individual: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Year Company was established:

1. Why do you think the nominee deserves this award? What is unique about this person and what inspired you to nominate them?

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2. Describe how the nominee exemplifies the mission statement of the company? If there is not a formal mission statement, how does this employee go above and beyond to represent the company?

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### OUTSTANDING EMPLOYEE Continued

sponsored by Bear Claw Casino

3. Provide examples of how this nominee acts ethically during their work?

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4. Please illustrate how this nominee inspires his/her colleagues and earned their admiration during their work history.

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5. Please list examples of high performance standards on the job.

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_____	Nominator Name:	_____
<i>Date</i>		<i>Print</i>
_____		_____
<i>Telephone</i>		<i>Signature</i>

**I hereby consent to this nomination and concur with all information contained within:**

_____	Nominee Name:	_____
<i>Date</i>		<i>Print</i>
_____		_____
<i>Telephone</i>		<i>Signature</i>

# MARKETING EXCELLENCE

sponsored by



## SIGNPATICO

To be awarded to a business which demonstrates Marketing Excellence in traditional and non-traditional areas. This company consistently demonstrates effective marketing campaigns and engages their audience through innovative marketing ideas. Some areas to consider are social media marketing, content, radio, print and television advertising, customer engagement and branding strategies.

*Please use a separate sheet of paper to answer if necessary and attach*

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Year Company was established:

1. Please provide any social media links such as website, Facebook, Instagram, Twitter, Pinterest, YouTube, Linked In, etc.

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2. What kinds of marketing strategies does this company utilize? (social media, print, community involvement, sponsorships, branding, etc.)

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### MARKETING EXCELLENCE Continued

sponsored by Signpatico

3. What are the overall objectives that the company is trying to achieve with the marketing strategy?

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4. Please provide examples of how this company is achieving success with their marketing strategies? Illustrate how this company is engaging their customers and how marketing efforts impact the financial success of the company.

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5. What is this company doing that is unique and/or outstanding?

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_____	Nominator Name:	_____
<i>Date</i>		<i>Print</i>
_____		_____
<i>Telephone</i>		<i>Signature</i>

**I hereby consent to this nomination and concur with all information contained within:**

_____	Nominee Name:	_____
<i>Date</i>		<i>Print</i>
_____		_____
<i>Telephone</i>		<i>Signature</i>

# BUSINESS LEADER OF THE YEAR

Awarded to an individual who exemplifies the qualities of the business visionary. This person has shown outstanding success in business or industry and has always maintained a reputation for strong business ethics. The business leader takes a vision and turns it into a profitable reality. Primary emphasis will be given to outstanding leadership attributes including an ethical business practice, a record of outstanding corporate citizenship and a proven record of business accomplishments.

*Please use a separate sheet of paper to answer if necessary and attach*

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Name of Nominated Individual: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

1. Describe why you feel this nominee deserves the EBEX Award for Business Leader of the Year. Please give specific examples of where the nominee's vision has resulted in positive changes for the company they are a part of.

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2. Describe what initiatives the candidate spearheaded to increase the company's profitability, revenue and ability to expand and hire new employees.

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3. Illustrate how the nominee has executed business plans and systems to achieve and maintain a customer-centric organization.

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### BUSINESS LEADER OF THE YEAR Continued

Sponsorship still available. Please call 634-2828 for more information.

4. What do you believe motivates this nominee or has influenced them to serve as a leader in the community?

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5. Describe civic and professional involvement of the nominee. Please note time frames.

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6. Describe additional awards, honours and/or accomplishments of the nominee.

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7. What were the sales for the last three years and what are the projections for the next two years?

Sales: Year 1: \_\_\_\_\_ Next Year: \_\_\_\_\_  
Year 2: \_\_\_\_\_ Following Year: \_\_\_\_\_  
Year 3: \_\_\_\_\_

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\_\_\_\_\_ Nominator Name: \_\_\_\_\_  
*Date* *Print*  
\_\_\_\_\_ *Signature*  
*Telephone*

**I hereby consent to this nomination and concur with all information contained within:**

\_\_\_\_\_ Nominee Name: \_\_\_\_\_  
*Date* *Print*  
\_\_\_\_\_ *Signature*  
*Telephone*

# NICK & VERNA MORSKY

# BUSINESS HALL OF FAME

sponsored by



This award is designed to recognize pioneer and cornerstone business leaders who have demonstrated excellence over a period of at least 15 years and whose business has contributed to the economic well-being of Estevan and immediate area. The individual does not need to be currently operating in order to be eligible and owning and operating several businesses over a minimum of 15 consecutive years will also be eligible.

*Please use a separate sheet of paper to answer if necessary and attach*

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Name of Nominated Individual: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

1. Describe the business background (industry sector to which it belonged/belongs, timeline of operation).

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2. Has the business changed its name/ownership over the years? Please identify the current owner(s) and if the nominee has owned numerous businesses in Estevan.

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### NICK & VERNA MORSKY BUSINESS HALL OF FAME Continued

3. What do you attribute the longevity and success of the nominees business in Estevan and the surrounding area?

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4. Why do you feel this nominee deserves to be in Estevans Business Hall of Fame?

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_____	Nominator Name: _____
<i>Date</i>	<i>Print</i>
_____	_____
<i>Telephone</i>	<i>Signature</i>

**I hereby consent to this nomination and concur with all information contained within:**

_____	Nominee Name: _____
<i>Date</i>	<i>Print</i>
_____	_____
<i>Telephone</i>	<i>Signature</i>



# BUSINESS OF THE YEAR

sponsored by



All Businesses nominated in other categories will be eligible to receive this award.

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*The Estevan Chamber of Commerce would like to thank the following sponsors.*

## AWARD SPONSORS



*The Estevan Chamber of Commerce would like to thank the following sponsors*

## WINE SPONSOR



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AVOCATS | LAWYERS

## DESSERT SPONSOR



## CENTERPIECE SPONSOR



Call the Chamber office for more information 306-634-2828

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Business Leader of the Year  
Community Involvement  
Environment Leader  
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